



“CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” PRIZE DRAW RULES

ARTICLE 1 – INTRODUCTION

Point S UK Ltd, 266-268 Stratford Road, Shirley, Solihull, West Midlands, B90 3AD, United Kingdom (hereinafter, the “Organising Company”) in partnership with Continental Tyres has decided to organise a Prize Draw with an obligation to purchase in order to promote tyre sales (hereinafter, “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” or the “Prize Draw”) with the client prizes set out below.

ARTICLE 2 – PURPOSE

These rules apply to the “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” operation. If entrants do not meet the conditions of entry set out in the rules, their entry will be void.

By entering the Prize Draw, entrants acknowledge that they fully accept these rules.

ARTICLE 3 – DURATION, TERRITORY AND OPERATION ANNOUNCEMENT

“CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” will run from 2nd December 2024 to 31st January 2025 in the United Kingdom.

The operation will be promoted online and in-store across all participating Point S centers.

ARTICLE 4 – CONDITIONS FOR REGISTRATION AND ENTRY

4.1. Conditions for registration

To enter the Prize Draw, participants must meet the following conditions:

- Be an adult aged 18 years or over. Resident in one of the countries where the Prize Draw is running. The Prize Draw only accepts a single entry per household (same name, postal address and/or email address) for its duration.
- The client must not be associated with the point of sale. This excludes employees and directors of the point of sale, members of the Point S network, and members of companies involved in preparing for the operation, printing promotional materials and organising the promotional operation.

4.2. Conditions for entry

To enter, the client must meet all the conditions below.

a. Prior purchase of Continental Tyres

The Prize Draw is open to any client who has bought two (2) or more Continental Tyres at a participating Point S point of sale between 2nd December 2024 and 31st January 2025 in the United Kingdom.

Any client wanting to enter should note that they must provide proof of this purchase before any prize will be issued. The only acceptable proof is an invoice in the entrant's name. Clients wanting to enter the Prize Draw must therefore keep their invoice / proof of purchase.

b. Entry form (attachment of the proof of purchase)

Any client wanting to enter the Prize Draw should visit www.point-s.co.uk/continental

Once on the promotion page, the participant must register and fill in the mandatory registration form to participate in the prize draw. Then the participant clicks on "I validate my registration" to access the prize draw.

For the form to be valid, the client must fill in the following information:

- Surname
- First name
- Title
- Email address
- Mobile number
- Address/postcode/town or city
- Number of tyres purchased
- Purchase date
- Point S point of sale name and town/city

c. Entry validation

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Prize Draw. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the "CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025" operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes

If an entrant does not tick the first box, their entry will be void and they will not be able to submit their form. They are free not to tick the second box.

If any kind of fraud is discovered, such as an individual who has entered the Prize Draw several times, the Organising Company reserves the right to cancel the fraudster's/fraudsters' entry/entries.

"CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025" are exclusively for Point S network clients resident in the United Kingdom.

ARTICLE 5 – PRIZES AND ALLOCATION

Purchase two or more Continental tyres in one transaction for your chance to win two general admission tickets to England vs. Scotland at the Guinness Six Nations fixture on the 22nd of February 2025 at 16:45 and a £500 prepaid mastercard. Please note that no travel or accommodation costs are included, and tickets are not transferable, nor will any cash alternative be offered.

- a. To enter, you must scan the QR code or register your details on <https://www.point-s.co.uk/continental>.
- b. Fill in all the required fields to enter the competition. Only one entry per valid purchase is allowed, and all entries must be made before midnight on 31.01.2025.
- c. Upon successful registration, participants will be automatically entered into the prize draw to win 1 of 5 pairs of tickets to see England vs Scotland and a £500 prepaid mastercard.

5.1 Grand Prize:

- a. The promotion runs from 02.12.24 to 31.01.25. However, participants will have until midnight on 07.02.25 to register their details to be entered into the prize draw.
- b. The winner of the general admission tickets to England vs. Scotland at the Guinness Six Nations fixture will be drawn week commencing 10.02.25. The winner will be selected randomly by the Promoter under the supervision of an independent observer.
- c. The winner of a pair of tickets will be notified via email and phone within 10 days of the closing date. If the winner cannot be contacted or does not claim the prize within 7 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner. The winner will receive their e-tickets by an email link to an official mobile application download no later than 5 days before the match starts.

ARTICLE 6 – COMMUNICATIONS ABOUT THE “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” OPERATION

After the “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” operation, a publication will be issued with photos of the point of sale and the winner(s), plus their first names, surnames and countries. This will not give rise to remuneration, rights or benefits of any kind other than the prize allocated.

Permission for communications will be given by each entrant when completing the information on the “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” form and ticking the box to accept the rules as summarised on the form and poster and set out in detail in the Prize Draw rules available at each point of sale.

ARTICLE 7 – PERSONAL DATA

In line with the General Data Protection Regulation 2016/679 of 27 April 2016 (“GDPR”), entrants should note that the Organising Company, as the data controller, automatically processes the personal data of Prize Draw entrants.

Entrants give the Organising Company their free and informed consent to collect their personal data when they enter the Prize Draw. The data controller uses a data processor to handle the

personal data provided on entry forms, specifically to manage the prizes for this promotional operation. The data processor is a communications and operational marketing agency specialising in network management, sale promotion and digital technology. The data processor has signed a services contract with the data controller, who decides the scope for managing the personal data collected as part of this promotional operation.

The purpose of the processing is to organise the “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” promotional operation. Subject to the entrant’s consent, the processing will also have the purpose of sending information and offers to do with services provided by the Point S network as part of future marketing/communications campaigns.

The personal data collected is exclusively for Point S UK, the point of sale where the purchase took place, and the company managing the random draw, and cannot be used by third parties.

The prize draw itself will be done in conjunction with England Rugby sponsor, Continental Tyres with no identifiable customer data used or shared.

Entrants’ personal data will be retained in the UK for a maximum of 36 months after collection, without prejudice to any rights held by each entrant regarding their instructions about what should happen to their personal data when they die.

In line with the amended French Data Protection Act of 6 January 1978 and the GDPR, entrants have the right to access, correct, delete and port their personal data, and the right to object to and ask to limit processing with the terms and limits set out by the regulations. These rights can be exercised by writing to the Organising Company using the address given at the start of these rules or by email to dpo@points-development.com.

If an entrant exercises their right to object before the end of the operation, their entry will become void. The entrant has the right to complain to the CNIL or any other relevant local body.

In line with Article 40-1-II of the amended French Data Protection Act of 6 January 1978, the entrant can give the Organising Company instructions about what should happen to their personal data when they die.

Having become aware of all these conditions, entrants expressly agree to their personal data being processed in the context of the Prize Draw. This consent will be formalised with a tick box on the form:

- I am an adult and accept all the terms of the “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” operation. I also agree to my personal data being processed for this purpose.

Entrants can also consent to processing for advertising and/or promotional purposes by ticking the following box on the form:

- I agree to be contacted by the Organising Company for advertising and/or promotional purposes.

ARTICLE 8 – VARIOUS

8.1 – Liability

Entrants are responsible for their Prize Draw entry.

Point S UK cannot be held liable if force majeure or events outside its control (such as technical or IT problems) disrupt the organisation or management of “CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025”, or it has to cut short, extend, postpone, amend or cancel this operation promoting tyre sales.

The Organising Company may cancel or suspend all or part of the Prize Draw if it appears that any kind of fraud has been committed in connection with Prize Draw entry. If so, it reserves the right not to award prizes to the fraudsters.

In any event, if the Prize Draw’s smooth administrative/technical running is disrupted by a virus, IT bug, unauthorised human intervention or any other cause or event outside the Organising Company’s control, it reserves the right to suspend the Prize Draw.

No refund requests can be submitted to the Organising Company for postal or internet connection costs.

8.2 – Applicable law

“CONTINENTAL TYRES GUINNESS SIX NATIONS PROMOTION DECEMBER 2024 & JANUARY 2025” and these rules are subject to UK law.

Any disputes regarding the validity, interpretation or execution of these rules will be handled under current UK law.

ARTICLE 9 – RULES

The rules governing the prize draw are applicable to the UK only.